LASALLE NEWS

LaSalle and Sandwich West

"News About People We All Know"

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Vol. 2, No. 43 LA SALLE NEWS, LA SALLE, ONTARIO, Dec. 3rd. 1949 1

R.C.A.F. Search Party Finds Missing Hunter

—S.N.S. Photo

An R.C.A.F. Dakota search party was led to Jack Wolford, 45-year-old Windsor auto worker, missing on a hunting expedition on Fitzwilliam Island for five days by the letters "C-O-M-E" tramped out in eight-foot letters in the snow. Search party is pictured above. Wolford was unhurt but very hungry.

An Open Letter From Your Mayor

VOTERS OF LASALLE

As Mayor of LaSalle, I feel the citizens of our Town are entitled to know the actual facts regarding your 1949 administration.

Having the taxpayers' interest at heart, theCouncil saw fit to equalize the unfair methods of assessment that have prevailed here in previous years.

The only objection to the 1949 Council is a higher assessment, but this does not mean higher taxes. Should the 1950 Council arrive at the same expenditures as in 1949, your taxes will be lowered, due to the fact that there are more new homes and businesses to share the expenditures. Fair and equalized assessmentdoes mean every one is doing their fair share to make LaSalle a better town.

Please bear in mind that we hav appropriated more money for Public Works than in any previous year, to comply with your request for better road and also because the Provincial Government is now granting us 50 per cent of that expenditure. Is this not good administration?

In closing this letter to you Voters of LaSalle, I wish to convey to the Reeve and Councilors of 1949 my deepest appreciation for the co-operation and efforts they have shown in assisting me to serve you, the citizens of the Town of LaSalle.

Yours respectfully,

(Signed) L. Chappus

Mayor.

Election

MONDAY DEC. 5 Election day

We who live in this democratic country of Canada are privileged people. We are able to vote for those candidates we consider most fitted to hold responsible positions on our town council and men who are capable to represent our town as Mayor, Reeve and Council.

However not all value this privilege and do not vote. We would not persume on the intelligance of other to advise anyone how to vote but be sure and vote.

Before voting one should attend the meetings where the candidates speak and pressent their viewpoints. Then keep in mind the records of the men who have aready been in positions of trust in your town before. One year is not a long enough time for a Council to prove the actual value of their theory.

To vote just for one's relatives or social aquaintances is a rash way of using your vote. If a man is a successful business man and you know he is honest in his business relations, with others, than he is a good man to trust with the town's finances and management.

Lets all get out and vote on Dec. 5th.

SUNNYSIDE GARAGE
Chevrolet and Oldsmobile
Sales and Service
Beatty Washer, Frigidaire Range and Refrigerators
La Salle, Ont. Phone 4-5653

Minstrel Show

The St. Joseph Male course of River Canard have made final arrangements for a Minstrel Show to be performed on Sunday afternoon Dec. 4, 5, 6, at 8 p.m. in the St. Joseph's Church auditorium. Dec. 4 will be for the childre.

To Remain In China

Photo

Despite the sweep of Red armies over China, Ruth Bean, 30, of New Dundee, Ont., the first Canadian Mennonite missionary in China, has decided to stay in that country. She is in the Chungking area.

...she may look as if she's loafing— but your dry cow is really

working hard!

Because she isn't visibly "slugging", it's easy to get the idea that a dry cow (or springing heifer) is loafing — and feed her accordingly. Actually, she is working as hard as any hard-worked horse—building a calf (close to 1 lb. per day, the last two months) and building up her own body for heavy production. It isn't work that shows, but it's work, just the same . . . and she should be fed for it.

June - to - October is top egg profit time, nowadays . . . especially if you have big eggs to sell during that period. To get big eggs then, you have to start good chicks early and grow chicks right. For a "flying start", feed them

Purina CHICK STARTENA

Purina Research Farm records show that 100 lbs. gain in good firm condition during the last two months before calving usually means 2,000 lbs. or more of extra milk, next lactation. And they show that if a heifer is 100 lbs. underweight at first calving, she'll milk (on the average) 1,500 to 1,800 lbs. less than she would if she had been built up to normal weight.

There's no place you can make a sounder feed investment than in Purina Bulkylas (to feed with good oats) or Dry & Freshening Chow, for dry cows and springing heifers.

Experts estimate that a nursing sow ought to produce a pint of milk per pig per day. That's a lot of milk! Here are the feeds to help her turn it out —

Purina SOW & PIG CHOW (with your chop)

PIG GROWENA (straight from the bag)

Want eggs? Then feed a mash that has "what it takes" to make them—and keep on making 'em. We stock and recommend

Purina LAYING MASH

An extra feed of extra-good feed pays off in extra eggs. Layers like Purina Laying Checkers, eat them greedily.

Purina LAYING CHECKERS

Here's the easy way to put extra weight and finish on your market birds — pen them up and feed them for 2 weeks on

Purina FATENA CHECKERS

Free Daily Delivery

Order Your Xmas Trees Early

Hardware Supplies - Charcoal - Poco Blox
Disco — Complete Line of Feed and Supplies

SEGUIN'S FEED STORE
3231 Girardot St. Windsor
Phone 2-1310

THE STORE with the CHECKERBOARD SIGN

C.C.M. SUNSHINE
Bicycles — Tricycles
Wagons

We Repair all makes
Parts available at Home
Easy Terms arranged

Ph. 4-7393

PAUL EVON

George and Armand

JANISSE

Funeral Directors

Every time you drive in, we clean your windows! Just one of the many extra services we offer you.

Weese Service Station

Five Of Oxford County Gang Plead Guilty To 40 Charges

—S.N.S. Photo

Remanded one week for sentence, five Oxford county youths at Woodstock pleaded guilty to 40 charges. Three of the charged youths, James Atwood, second from left, and his brother, Bruce, both of Ingersoll, and Gordon Cowan are seen with Sergeant of Detectives John Anderson. Youths who appeared recently were called "small fry" of the large gang.

Monday is Election Day

BE SURE TO VOTE

Earl Olsen former Councilman and Mayor, who resigned in 1946 after serving nine years, owing to busness reasons, stated that he is getting back into the political battle to equalize the assessment which has gotten out of hand.

Mr. Olsen would greatly appreciate the people's support in helping to elect Alvin Brunet Reeve, Jack Tapson and Herbert Runstedler as Counclman.

Consider LaSalle!!!

We wish to take this opportunity of thanking the LaSalle Council for the kind co-operation extended us, for, it is through their efforts and goodwill that we have decided to choose your town to build more and better homes.

T. and T. Construction Company

Continue Progress

VOTE DEC. 5th.

(Published by the T. and T. Construction Company in the interest of the Town of LaSalle.)

La Salle Voters

Consider these facts

- More public work funds appropriated than in any previous year.
- More homes built than in any previous year
- More town owned lots sold to individuals.
- More Government by LaSalle Council, less, by Toronto.
- More aid from Provincial Government.
- More Police Protection.
- More representation at County Council.
- Equalized Assessment.
- N.H.A. loans now available for LaSalle.
- Competent use of legal advise.

ALL THESE RESULTS ON
A lower mill rate than in 1948.

VOTE
Dec. 5th.

We have given you fair and aggressive representation in 1949 ----------

Let us finish the job -------

Re-elect

FOR MAYOR

Louis Chappus

FOR REEVE

BOB FLEMING

FOR COUNCIL

Harry Boismier

Tom Chappus

Bart Evon

Ernest Piche

Did You Know

Did you that there is 11 new homes going up in LaSalle this month.

Did you know that Mr. M. Gignac was hurt at Walkers his both arms were caught in a conveyor.

Did you know that Mrs. E. O'Gorman lost $33.00 last Thur. morning by listening to the Good Neighbours C.K.L.W. Club.

Did you know that there is a Bingo at Sacred Heart Church eery Thurs. night.

Did you know that LaSalle had many beautiful homes in and about LaSalle, - for instance did you notice Mr. and Mrs. Gow Crapper's home on Gladstone Ave.—Congratulations.

Did you see the new Church as yet, — Did you notice Mr. Bart Evon Home Appliance Store - more credit to LaSalle, And how about Mr. Atkinson's new store—a big asset to LaSalle

Watch this paper every week for a review on this subject. Watch the LaSalle Chamber of Commerce comment.

This colum will appear every week with more and more interesting news.

"Two Good Terms Deserve Another"

A working man who will work for you

Re-elect For Council

HARRY BOISMIER

"One Good Term Deserves Another"

Re-elect For Council

One who has an interest in this Town

TOM CHAPPUS

LaSalle Voters

I am sorry I am unable to to call on everyone in town for at present it is unvoidable, due to the fact that I am working the afternoon shift. Please bear in mind when you go to the polls on Monday, that as a working man I will work for you conscientiously and make use of my past experience.

Harry Boismier

Xmas Stock Coming In Fast

USE LAY-AWAY PLAN

Pick your gifts now,
Put a small deposit
Pick up at Xmas-time.

I will Gift-Wrap Free any gifts bought on or before December 17th.

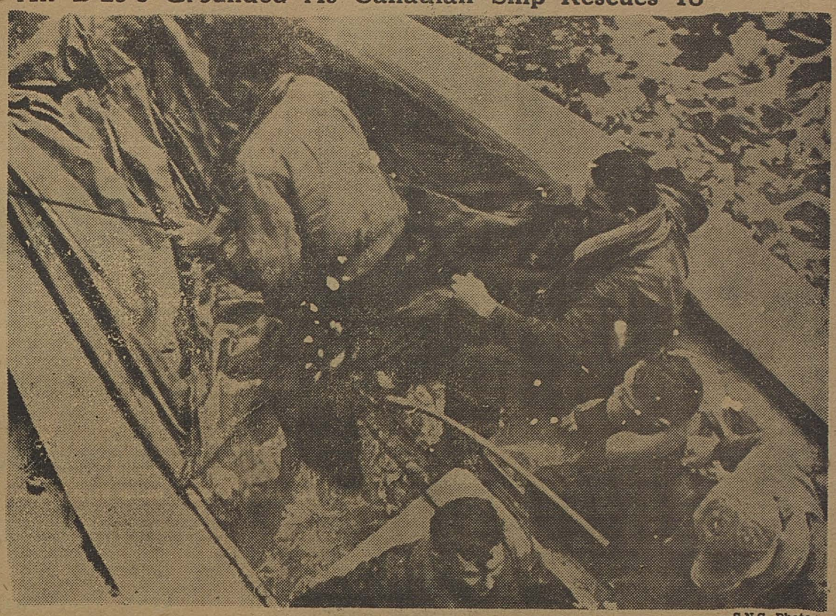
Alma's Jewellery

Floowers - Xmas Plants
Wreaths

ORDER NOW FROM
ALMA'S FLOWERS

Phone 4-5161

All B-29's Grounded As Canadian Ship Rescues 18



—S.N.S. Photo

Waiting to be taken aboard the Haida, Canadian rescue ship, with waves 50 to 60 feet high tossing their boat aoout, these survivors of the B-29 Superfort crash off Bermuda, show effects of long 72 hours spent adrift. Most of the men were in good condition considering ordeal, but one suffered shock.

How you Vote

IS YOUR BUSINESS

BUT

"One Good Term Deserves Another"

LaSalle Must have Fair and Progressive Government

Yours For Fair Play

Vote and Re-Elect

Bart Evon

For COUNCIL

Vote on December 5th

Flying Doctor Makes Rescue Trip

—S.N.S. Photo

—S.N.S. Photo

—S.N.S. Photo

Sam Rowe, top left, was pilot of a plane that crashed in Big Trout Lake, Ont., in an attempted take-off. Dr. W. H. Woodrow, top right, new to scene of crash, took out injured pilot. Below is seen the rescue plane piloted by Dr. Woodrow, known throughout Northern Ontario as "the flying doctor." Pilot of plane, Sam Rowe, had been flying out hunters.

Special for Saturday

Banana Cakes

LaSalle Bakery
6-1341

Order your Xmas cakes early. Any Size

Mim's Wool Shop

I am opening a Wool and Baby Shop December 6th. I have a complete line of Monarch Wool and Knitting Books. Hnad knitted baby sets -- Madeira Baby Wear and Rattles - Men and Women's Sweaters knitted to order

WON'T YOU DROP IN

Edna Bergeron
Victoria Rd. 1st. house to your left

Notice

I wish to thank my nominator and sponsor for the nomination for Council to the Town of LaSalle. Due to illness I am advised by my doctor that I should not enter politics this year.

I would like to thank all my supporters in the past and also those who favoured me for this year.

Sincerely Yours
George A. Henderson

VOTE

Vote how you Please

How you Vote is your Business

But it is Everybody's Business

To get out and Vote

Mon. Dec. 5th. is Voting Day
Hours 9 a. m. to 7 p.m

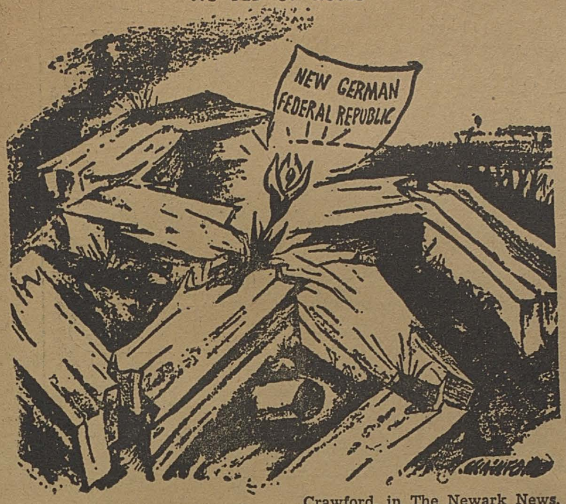
LaSalle Chamber of Commerce

"One Good Term Deserves Another"

Re-elect
For
Council

Ernest J. PICHE

"NO BED OF ROSES"

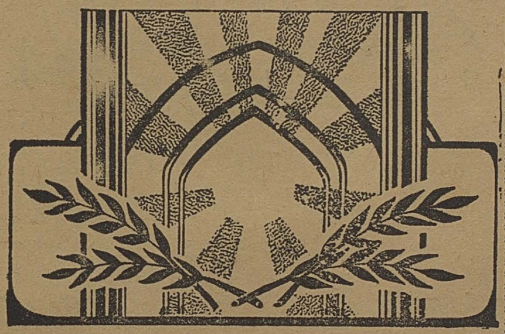


Crawford, in The Newark News.

WEST END MOTORS

AND COLLISION WORK
Spray Painting Booth
TIRE AND BATTERY SERVICE
Batteries and Tires on Easy Terms
Liberal Allowance on Trade-In
STAN and JOE Phone 4-7941
3496 Sandwich St. W.

CONKLIN PLANING MILLS



We lift the burden of Details

Albemy J. Janisse and Son

Your Funeral Home

Albemy Res. 3-5732 Francis Res. 3-9585
411 Sandwich Street East Phone 4-2585
Michigan and Ontario License

FOTO NITE

The Show With the BIG CASH OFFER

$110. Cash Offer

ROYAL THEATRE
3395 Sandwich St. W.

ALL YOU HAVE TO DO IS——
Make sure your name is registered and be at Royal Theatre on Foto Nite

No Charge to Register

Register now at Theater

Lots of Fun! Lots of Cash! every week

Foto Nite always in addition to regular screen presentation every Thursday night.

Massey Harris Parts, Sales and Service
Planet & R. Garden Tools and Repairs
Waterloo Garden Tractor

ORLO FARNHAM
No. 18 Highway, Sandwich West
Phone 3-9705

Ads—Classified

you have anything in your you don't need, this column ll it for you.

$ $ $ $

FOR SALE

one vegetable washer

phone 4-5685

FOR SALE

1 winter coat, brown needle point with cross fox collar - size 14-16 original price $100. worn one year — price $20. — 4-5620

FOR SALE

two full size bed and spring $6. each. - 1 boys suit size 8 $4.00 1 laddies new dress size 14 $6.00 1 girl kenwood coat size 10 $4. phone 4-5658

FOR SALE

Cook stove, Burns coal and wood good condition phone 4-0001 Ernest Martin

FOR SALE

Furnola Heater, in excellent condition. Reason for disposal—putting in new heating equipment.
Alma Brodeur, Stop 49, LaSalle

FOR SALE

Western Saddle $50.00 - Fancy Western Bridle and Martingale $20.00 — phone 2-5423

Lost

Cocker Spaniel. Mostly liver with white spot on chest answers to name of Boots lost between Marion corner and 7 mile road Reward Return to Robert Thrasher Amh. Caadian Legion Club phone Amh. 413

FOR SALE

Hudson Seal coat size 15 good condition phone 4-0022

Baby sitting—evenings all day Saturday and Sunday afternoons phone 4-0240

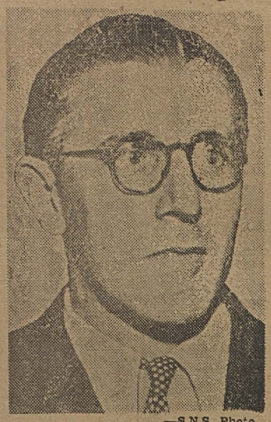
FOR SALE

6 piece Dinette Kitchen Set in good condition Mrs. Joe Hunt Stop 52 LaSalle

Baby Sitting - every night and all day Saturday Also light housework phone 2-6590

Insurance
Real Estate
LOUIS PAJOT
LaSalle Ph. 2-7722

Says 'Get Tough'



—S.N.S. Photo

Richard Crossman, above, Labor member of British parliament, sounded a "get tough" warning to British negotiators who will be involved in Anglo-Canadian wheat contract discussions next year. He expressed a desire that the possibility be discussed of Canada accepting part payment in sterling for exports to Britain, particularly wheat.

NOTICE

Polls will be opened between the hours of 9 a.m. and 7 p.m. on Monday Dec 5 at the Town Hall.

The LaSalle News

Printed and published every Friday by the LaSalle Press. The printing, cuts and stereos, typesetting and etc is done in our plant by Earl and Paul O'Gorman and Staff.

EVERY DAY
Fish and Chips
25c
To Take Out
UNEEDA LUNCH
LaSalle

Canada Bread
The Quality Goes In
Before the Names Goes On

THE OLD HOME TOWN Registered U. S. Patent Office By STANLEY

"FIRST AID"

Needs
AT
PATERSON DRUG STORES
"Four First Rate Stores"
Wyandotte at Lincoln
Erie at Goyeau
3206 Sandwich St. W.
Wyandotte at Randolph

PERC BENETEAU'S
Master Cleaners
1051 OTTAWA
3-6335
"Masters of the Art of Fine Dry Cleaning"

The time is coming when you will be called upon to wear that topcoat or overcoat. So look it over, you may not have had cleaned in the spring. Co-operation means early delivery, so have them ready when I call.

Agent: Adelard Drouillard, LaSalle

FREE
Coupon on new car with every dollar order. Avoid Xmas rush by sending early.